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AHURI - Potential of new technologies to disrupt housing policy

The emergence of new digital and disruptive technologies has meant that housing and urban policy-makers and practitioners find themselves facing new opportunities and challenges. Governments, non-profit organisations and businesses are all grappling with the complex and fast-moving impacts of technology-enabled change. This presentation reports on the findings of recent research for the Australian Housing and Urban Research Institute (AHURI), which investigated the potential for disruptive technologies to reshape housing markets and reconfigure housing policy. It provides an overview of the key technologies and their benefits and risks, as well as insights into likely future developments and how best to prepare for them. A case study of the impact of Airbnb in Sydney and Melbourne highlights how technological disruption is already reshaping housing markets, and demonstrates the challenges involved in developing an equitable and efficient regulatory response.