



Luke Brannelly  
V2i Group

### **Biography**

35 years ago, Luke embarked on a career as a Master Planner and Urban Designer. His travel, and project portfolio includes a broad range of lifestyle masterplanned communities and resorts across the world.

Over the last 20 years, Luke has been utilising the latest 3D technology and knowledge transfer techniques to effectively communicate his clients' visions.

Luke is now focused on passionately exploring, and delivering, solutions and business strategies, to help the property industry embrace and understand the full potential that this next generation of immersive, interactive, user experience and business intelligence technologies can provide to dramatically reshape, and improve business and project efficiencies, return on investment, and user engagement, across the entire property and development sector.