



Ms Dianne Knott  
Urbis

### **Evidence and outrage - delivering housing in the suburbs**

Managing the growth of our cities and providing housing in the right locations is a frontline issue across the country.

This topical presentation will focus on live case studies from industry, local government and the community. It will provide insights from a range of perspectives on the challenges of delivering housing in a contested development context.

How do we break the impasse between anti-development sentiment and the need for increased housing supply close to transport and services? How do we ensure the preservation of local character, the delivery of good design and the creation of great places, whilst addressing development – and consultation – fatigue. What’s working locally and is there a way forward?

With technology providing communities with multiple platforms to advance anti-development views, we examine how tools used by NIMBYs can help bring parties closer together. Supporting more collaborative, shared outcomes.

Drawing on our evidence-based approach, Urbis Engagement will provide interactive case studies where outrage and opposition was managed effectively to support housing delivery. We will highlight common mistakes and provide tools to deal with community outrage. We will also share our data on current, trending or changing community sentiment in the suburbs.